



Abdelkhalek Boudofi

Digital Growth Strategist and AI Consultant

Moroccan - Morocco

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Who is Abdelkhalek Boudofi

Abdelkhalek Boudofi is a Moroccan Digital Growth Strategist and AI Consultant, and the Founder and CEO of MA Global Marketing. With over 10 years of experience in digital marketing and content systems, he specializes in helping businesses and creators convert online attention into scalable, long-term results, with a primary focus on Arabic-speaking markets. Boudofi began his career in 2014 as a Social Media Growth Specialist, building and scaling pages and communities using viral content strategies and trend analysis. From 2017 to 2026, he operated as a Content Monetization Specialist, advising clients on revenue strategies for platforms like Facebook and YouTube, managing Rights Manager, and handling copyright protection. In 2022, he founded MA Global Marketing, an agency focused on content monetization, social media growth, and AI-powered automation. His content on social platforms, particularly YouTube, explores topics in artificial intelligence and entrepreneurship, aimed at empowering Moroccan youth.

Achievements of Abdelkhalek Boudofi

Abdelkhalek Boudofi founded the digital marketing agency MA Global Marketing in 2022. The agency focuses on providing integrated services in content monetization, social media growth, and designing scalable, AI-driven content and publishing workflows. Boudofi reports having successfully built and scaled multiple social media assets to millions of followers, accumulating billions of views. He has developed specialized monetization systems across Facebook and YouTube, helping various brands and creators turn their digital content into consistent revenue streams.

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