



Abdulrahman Al-Shahri

Saudi Digital Marketing Expert

Saudi - Saudi Arabia

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Who is Abdulrahman Al-Shahri

Abdulrahman Al-Shahri is a Saudi digital marketing expert with over a decade of experience in the field. He is professionally certified by Google in digital marketing and is recognized as one of the leading specialists in Saudi Arabia. He founded The Horizons, a digital marketing agency based in Jeddah, where he delivers innovative, end-to-end solutions that empower businesses to achieve sustainable growth and stand out in a competitive market. Abdulrahman Al-Shahri is renowned for his ability to design effective marketing strategies grounded in data-driven analysis and deep consumer insight. He has led and managed dozens of successful digital advertising campaigns, enabling clients to achieve exceptional reach and maximize their advertising ROI. With hands-on experience managing marketing budgets totaling tens of millions of riyals, he excels at optimizing resource allocation for maximum impact. His consulting work has helped numerous local companies and emerging brands build a strong digital presence and expand their market share, always focusing on long-term objectives over short-term gains. Beyond his corporate work, Abdulrahman Al-Shahri shares his expertise through social media and e-learning platforms. He is passionate about raising public awareness of digital marketing best practices, offering educational content and actionable guidance on topics such as SEO, social media campaign management, and marketing performance analytics. Through his YouTube channel and TikTok accounts, he delivers educational videos and mentorship to aspiring marketers in Arabic. Thanks to his strategic vision and data-driven approach, Abdulrahman Al-Shahri has established himself as a trusted authority in Saudi Arabia's digital marketing industry.

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