



## Ahmad Al Zamel

Chef & Food Entrepreneur

1997 - Kuwaiti - Kuwait

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## Who is Ahmad Al Zamel

Ahmad Al Zamel is a prominent Kuwaiti chef and content creator who has seamlessly blended his passion for cooking with his academic background in computer engineering to become one of the most influential food personalities in the Arab world. Born in Saudi Arabia in 1997 and raised in Kuwait, Ahmad began his culinary journey at the age of seventeen, using Instagram to share his innovative recipes with a growing audience. Known for his simple approach to cooking, Ahmad focuses on easy-to-make recipes with accessible ingredients and low costs, earning him a massive following. He has millions of followers across social media platforms, including over 4.3 million on Instagram, and maintains a strong presence on TikTok, Snapchat, and YouTube. Beyond his digital success, Ahmad transformed his passion into a tangible business by launching his own restaurant brand, "Biga Pizza by AZ Kitchen," available through food delivery apps in Kuwait. Through this venture, he offers a diverse selection of pizzas and pastries that reflect his creative culinary style.

## Achievements of Ahmad Al Zamel

Ahmad Al Zamel has built a powerful media and digital presence as one of the leading young chefs in Kuwait and the Arab world. Starting his social media journey at an early age, he attracted millions of followers with his focus on easy and innovative recipes, establishing himself as a culinary influencer. He founded his own restaurant brand, "Biga Pizza by AZ Kitchen," a pizza and pastry concept available through delivery platforms like Talabat in Kuwait. This venture marked his transition from content creator to food & beverage entrepreneur. Ahmad's name became closely associated with the "Crunchy Choco" cake by Lazy Cat, which went viral across social media in Kuwait and the Gulf, widely known as "Ahmad Al Zamel's Cake," further boosting his popularity and influence. He has appeared on numerous popular TV and radio talk shows in Kuwait, including interviews on "Ma'a Hamad Show" and "Layali Al Kuwait" on Kuwait TV, as well as guest spots on Marina FM, cementing his status as a well-known public figure in the culinary field.

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