



Aiman Mostaf

Media Personality, TV Host & Humanitarian Content Creator

1986 - Egyptian - Egypt

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Who is Aiman Mostaf

Aiman Mostafa is an Egyptian media personality and TV host renowned for his unique approach to humanitarian and social content that connects with ordinary people on the streets of Egypt. He began his content creation journey in 2015 with comedic social videos while working in Kuwait, which quickly gained popularity. Upon his return to Egypt, he shifted his focus to humanitarian work, launching his own social media program, "Al Mahatta" (The Station), where he documented people's stories and offered assistance. The most significant turning point in his career came when he was chosen to host the humanitarian reality TV show "Hayah Karima" (A Decent Life) on dmc TV channel. The program is affiliated with the Egyptian presidential initiative of the same name. It has achieved massive success over several seasons, particularly during Ramadan, based on its concept of testing the generosity and integrity of Egyptians through unscripted, spontaneous situations and rewarding their acts of kindness. Mostafa consistently emphasizes that the show is entirely unscripted, which he believes is the secret to its success and impact. In addition to his media work, Aiman is also an author, having published his first book, "El-Nila El-Kebira," in 2024.

Achievements of Aiman Mostaf

Aiman Mostafa is the host of "Hayah Karima" (A Decent Life), one of Egypt's most prominent humanitarian reality TV shows, which is linked to the presidential initiative of the same name. Broadcast for several successful seasons on dmc TV, the program has allowed him to highlight inspiring stories from the Egyptian streets and provide direct support to hundreds of individuals in need, establishing him as a leading media figure in philanthropy. Before his television breakthrough, Mostafa founded his own social media program titled "Al Mahatta" (The Station). This initiative served as a successful field experiment, showcasing diverse human stories and cementing his reputation as a purpose-driven content creator focused on helping others and offering support, paving the way for his subsequent mainstream success. In 2024, Aiman Mostafa expanded his influence by entering the world of writing, publishing his first book titled "El-Nila El-Kebira." He promoted and held a book signing at the Cairo International Book Fair, reflecting his diverse interests and his ability to connect with his audience across multiple platforms.

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