



Alhareth Alshareef

Jordanian Content Creator & Comedian

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Who is Alhareth Alshareef

Alhareth Alshareef is a prominent Jordanian content creator and comedian known for his authentic and engaging social and entertainment content. He specializes in short-form comedy sketches that humorously depict relatable social and family situations. His younger sister is a frequent co-star in his videos, and their on-screen chemistry has become a signature element of his work, resonating strongly with his audience across the region. Alshareef began his journey on platforms like TikTok and Instagram, quickly building a substantial following due to his lighthearted and creative videos. Beyond comedy, he is recognized for his social initiatives, most notably his annual Ramadan campaign where he distributes Iftar meals. The campaign went viral under the slogan "Pray for me to get married," blending charity with his characteristic humor. Alhareth also maintains a presence on YouTube, sharing vlogs and challenges that offer a deeper glimpse into his personality. He has successfully leveraged his platform to collaborate with major brands in Jordan, establishing himself as a key influencer in the market.

Achievements of Alhareth Alshareef

Alhareth Alshareef launched a charitable Ramadan initiative to distribute Iftar meals to those fasting, which became a viral trend on social media. The campaign, known by its slogan "Ed'ouli Atzawajha" (Pray for me to get married), uniquely combined philanthropy with humor, earning significant media attention and public engagement in Jordan and across the Arab world. Leveraging his digital influence, Alshareef has secured major brand partnerships with some of Jordan's leading companies. His notable collaborations include advertising campaigns for telecommunications giant Zain Jordan and the Housing Bank for Trade and Finance (HBTF), highlighting his status as a trusted and effective influencer in the market.

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