



Amal Mousa

Egyptian Food Blogger & Content Creator

Egyptian - Egypt

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Who is Amal Mousa

Amal Mousa is an Egyptian content creator specializing in culinary arts and home management. She has successfully built a large following across social media platforms like Instagram, TikTok, and YouTube, where she shares a variety of delicious recipes in a modern and simplified style. Her content focuses on presenting traditional Egyptian dishes and international recipes with an innovative twist, making them accessible for both beginners and experienced cooks. In addition to cooking, Amal provides practical advice on organization and home management, sharing glimpses of her daily routines and ideas for improving home life. Her style is characterized by its authenticity and relatability, as she consistently engages with her followers, sharing the details of meal preparation and home organization, which fosters a sense of community. Through her visually appealing content, Amal aims to inspire Arab women to take pride in their homes and kitchens in creative and enjoyable ways.

Achievements of Amal Mousa

Amal Mousa has successfully established a strong personal brand in the culinary and home niche on social media. By consistently delivering high-quality content, she has attracted thousands of followers who trust her recipes and advice, making her a reliable source of inspiration for cooking and home management. Amal regularly collaborates with well-known brands in the food and home goods sectors, naturally integrating their products into her video content. These partnerships reflect her influence and the trust companies have in her ability to effectively reach her target audience.

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