



Amro Maskoun

Comedian and Social Media Content Creator

1998-05-05 - Syrian - France

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Who is Amro Maskoun

Amro Maskoun is a Syrian comedian, actor, and content creator, born in Aleppo in 1998. He has emerged as one of the most prominent social media influencers in the Arab world, celebrated for his comedic sketches that satirize social and family life. His journey to fame began unexpectedly as a way to cope with depression and isolation after his family was separated, having left Syria for Turkey and later settling in France. He started creating funny videos for his family's WhatsApp group to make them laugh. Encouraged by his family, Maskoun began sharing his content publicly on Instagram. He quickly gained viral fame, largely through his iconic character "Umm Suzan," a portrayal of a traditional Arab mother navigating everyday situations. Maskoun writes and performs all his characters, using exaggeration to build relatable and humorous personalities. He resides in Lyon, France, where he completed a degree in Architecture, balancing his academic ambitions with his passion for content creation and acting. His work has expanded to include live stand-up comedy shows in cities like Dubai and Amman, and collaborations with major international brands.

Achievements of Amro Maskoun

Amro Maskoun was featured on the Forbes 30 Under 30 list for the Middle East in 2023, recognizing his significant impact in the media and marketing industry. He won the inaugural award for "Middle Eastern Social Media Star of 2021" at the E! People's Choice Awards, a fan-voted honor that highlighted his immense popularity across the region. In 2023, he won the "Favourite Arab Star" award at the Nickelodeon Kids' Choice Awards. Maskoun was also selected by Meta to be part of its "Creators of Tomorrow" campaign. He has become a brand ambassador for several prestigious global companies, including Fenty Beauty, Michael Kors, TUMI, and Turkish Airlines, cementing his status as a leading influencer.

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