



Asala Maleh

Influencer & Singer

Syrian - Canada

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Who is Asala Maleh

Asala Maleh is a Syrian-Canadian influencer and singer who rose to fame through the family YouTube channel "Anasala Family," which she co-manages with her husband, Anas Marwah. Renowned for her natural charisma and warm presence, Asala has become a beloved figure among millions of Arab families who follow her daily life. Her popularity skyrocketed as she shared her journey as a young wife living abroad, from intimate romantic moments to global viral events like her baby's gender reveal on the Burj Khalifa, which captured worldwide attention. This unique blend of family and entertainment content has earned the channel over 13 million subscribers. Beyond vlogging, Asala is a talented artist with several hit Arabic songs, including "Tarti Min Hayati," which has garnered tens of millions of views on YouTube. She is also the founder of the "Asala" fashion line, specializing in maternity and children's wear inspired by her own experience as a mother of two. Known for her strong sense of humanity, Asala has participated in refugee support initiatives and raised funds for charity through live streams, leveraging her influence for meaningful causes. Asala Maleh embodies both grace and strength—she is a young mother, ambitious artist, and impactful entrepreneur, all while maintaining the authenticity and simplicity that have endeared her to her audience. Her ongoing success is a testament to the modern Arab family's ability to achieve global reach while staying true to their identity and values.

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