



## Aseel Hajjo

Syrian Content Creator and Fashion Model

1998 - Syrian - United Arab Emirates

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## Who is Aseel Hajjo

Aseel Hajjo is a Syrian digital content creator and fashion model based in Dubai, United Arab Emirates. At 25 years old, she holds a degree in Graphic Design. Hajjo began her career in modeling before transitioning into the world of content creation, where she has established a significant presence by sharing fashion, beauty, and lifestyle content on platforms like Instagram, TikTok, and YouTube. In an interview on the "Sawalef Shai" show on the "Mazaj" channel, Aseel shared personal insights, discussing her experience living away from her family during her university years, which helped shape her independent personality. She also spoke about her relationship and meeting her husband, Ziad. Her YouTube content reflects her life in Dubai through various vlogs that document her daily activities and experiences, including collaborations with different brands.

## Achievements of Aseel Hajjo

In 2015, Aseel Hajjo collaborated with beauty mogul Huda Kattan as part of a "Sephora Day Out" event organized by the global beauty retailer. This collaboration was featured in a makeup tutorial video on Sephora's official channel, showcasing Hajjo early in her career and providing her with exposure alongside a prominent figure in the beauty industry. She successfully transitioned from traditional fashion modeling to a multi-platform digital content creator. Hajjo has built a personal brand by producing diverse content that attracts a broad audience, sharing her expertise in fashion and beauty while also offering advice to young women based on her personal experiences.

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