



Banan Bakkar

Certified Executive Coach and Developmental Experience Designer

Syrian - United Arab Emirates

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Who is Banan Bakkar

Banan Bakkar is a Syrian executive coach and consultant specializing in corporate performance enhancement and leadership development, with over a decade of experience in the field. Based in the United Arab Emirates, she has established herself as an expert in designing innovative and unique experiential learning interventions that foster genuine and sustainable transformation for individuals and organizations. Throughout her career, Bakkar has guided thousands of individuals and hundreds of managers in achieving their goals and overcoming professional and personal challenges. Her methodology integrates practical tools with profound strategies for character building and enhancing self-confidence. In addition to one-on-one coaching, she offers specialized training programs and workshops, including her signature course "Delicious Feelings" (مشاعر لذيذة), which focuses on understanding one's relationship with food, and the "Life Line" (خط الحياة) workshop, which helps participants understand their life's journey and identify future needs. Bakkar serves as an Associate Trainer and Facilitator for prestigious global firms such as McKinsey & Company, KPMG, and Bradfield Group, reflecting the high level of trust in her expertise. Her work covers a wide range of critical areas, including leadership, creativity, people management, decision-making, and problem-solving.

Achievements of Banan Bakkar

Banan Bakkar holds a portfolio of distinguished international coaching credentials. She is a Professional Certified Coach (PCC) by the International Coach Federation (ICF), a Certified Professional Co-Active Coach (CPCC), and holds specialized certifications including ORSC, LCP, and DiSC. Furthermore, she is a Marshall Goldsmith Certified Executive Coach, aligning her with one of the world's top leadership thinkers. Bakkar has delivered high-impact training and development programs for many of the most prominent government organizations in the United Arab Emirates. Her client list includes the Federal Authority for Government Human Resources (FAHR), Dubai Electricity and Water Authority (DEWA), the Roads and Transport Authority (RTA), the Emirates Identity Authority, and Dubai Municipality, demonstrating significant trust in her methodologies at a national level. She has successfully developed and launched her own platform offering unique online courses and interactive experiences designed for flexible and profound self-development. Her notable course, "Delicious Feelings," has attracted over 1,200 participants, and she facilitates specialized workshops like "The Insight Journey" (رحلة التبصرة) aimed at building

mindset and deepening self-awareness.

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