



## Banen Naem

YouTuber & Iraqi Content Creator

Iraqi - Iraq

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## Who is Banen Naem

Banen Naem, known as "Banen Stars," is a prominent Iraqi YouTuber and content creator who rose to fame alongside her older sister Noor Stars in the Arab digital scene. Launching her own YouTube channel as a teenager, Banen initially focused on lighthearted challenge and prank videos with friends and family, inspired by Noor's tremendous success. She quickly developed her own unique style and engaging presence, attracting over 6 million subscribers and becoming one of the region's most celebrated rising creators. Known for her playful spirit and comedic flair, Banen's videos span food and beauty challenges to travel adventures, always infused with her signature humor. She openly shares personal moments—like her study experience in Turkey or funny stories with her siblings Noor and Walid—giving her content a relatable, family-friendly appeal. Banen enjoys immense popularity, especially among young girls who see her as a relatable role model. Beyond entertainment, she uses her platform to deliver empowering messages about self-confidence and bullying, often drawing from her own life, which has deepened her audience's admiration and trust. Banen Stars has participated in numerous youth-focused social and charitable events organized by leading Arab institutions, chosen for her influential voice among young audiences. She has appeared on the cover of a leading teen magazine as a positive change-maker in new media. Today, Banen continues her steady rise, fueled by talent and fan support, proving that success can be a family affair—each star shining with her own unique light and loyal following.

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