



Bashar Al-Bayanouni

Entrepreneur, Poet & Marketing Consultant

Syrian - Kuwait

[Read More](#)

Who is Bashar Al-Bayanouni

Bashar Al-Bayanouni is a Syrian entrepreneur, poet, and consultant based in Kuwait, with extensive experience in marketing, business development, and e-commerce. He is the founder and General Manager of United Gulf Marketing Services Co. (UGMSC), a consulting firm he established in 2011 that specializes in providing marketing and business development solutions for small and medium-sized enterprises (SMEs) in Kuwait. Prior to founding his own company, Al-Bayanouni built his career in the telecommunications sector, serving as the Marketing Manager for Qualitynet from 2002 to 2010, which gave him a deep understanding of the local market. Alongside his professional career, Al-Bayanouni is also a published poet. He manages the "E-commerce Club" on Telegram, a community dedicated to sharing knowledge and expertise in the field. He is a regular media commentator, appearing on Kuwaiti television and radio to discuss modern trends in entrepreneurship and digital marketing.

Achievements of Bashar Al-Bayanouni

Bashar Al-Bayanouni founded United Gulf Marketing Services Co. (UGMSC) in 2011, establishing it as a leading consultancy that supports the growth of SMEs in Kuwait through innovative marketing solutions. In the literary field, Al-Bayanouni published a poetry collection titled "Abjadiyat ala Shatea' Al-Ghoroub" (Alphabets on the Shore of Sunset), showcasing his diverse talents as a poet alongside his business acumen. He launched and manages the "E-commerce Club," a digital community aimed at empowering entrepreneurs and e-commerce enthusiasts by providing a platform for knowledge and experience exchange, contributing to the sector's development in the region.

[Read More](#)