



Bassam Alsaif

Digital Marketing Expert

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Who is Bassam Alsaif

Bassam Alsaif is a Saudi digital marketing expert and CEO of Serajj Digital Marketing. Under his leadership, the company has earned the trust of over 150 clients across both government and private sectors. Alsaif emphasizes the power of an ambitious, dynamic team in creating innovative ideas that drive client sales and deliver a seamless marketing journey. Alsaif believes marketing is more than just advertising—it's a comprehensive, integrated process. His company offers a full suite of 360-degree services, including SEO, paid advertising, content management, and the latest technologies to support every stage of the marketing journey.

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