



Berta Kanaan

Lebanese Businesswoman & Beauty Expert

Lebanese - Saudi Arabia

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Who is Berta Kanaan

Berta Kanaan is a Lebanese businesswoman and beauty expert with over 25 years of industry experience. She began her career in Lebanon after graduating from MILO at Kryolan. In 2002, she launched her first beauty salon at Le Royal Hotel in Dbayeh, marking a powerful start to her journey. In 2006, she made a pivotal move to Saudi Arabia, where she worked exclusively as a beauty consultant and personal makeup artist for HRH Princess Ameerah Al Taweel. For nine years, she was responsible for the Princess's media and public appearances, gaining deep expertise in royal and luxury beauty standards. After this experience, she returned to Lebanon to establish her brand in the market. In 2019, she opened Berta Kanaan Spa in Jal El Dib, a luxury wellness center offering comprehensive beauty services. She currently manages her business between Riyadh and Beirut, alongside her son and business manager, Rami Madi.

Achievements of Berta Kanaan

In 2006, Berta Kanaan was selected as the exclusive beauty expert and personal consultant to HRH Princess Ameerah Al Taweel, then wife of HRH Prince Alwaleed bin Talal. For nine years, she oversaw all of the Princess's media and public appearances, reflecting the high level of trust in her expertise and refined taste. She established her first beauty salon in 2002 at Le Royal Hotel in Dbayeh, Lebanon—a major milestone in her career. In 2019, she crowned her extensive experience by opening Berta Kanaan Spa in Jal El Dib, a luxurious and fully integrated beauty center that embodies her vision for world-class beauty and wellness. Berta Kanaan has collaborated with leading figures in the Arab world, most notably with Saudi influencer Afnan Al-Batel, delivering specialized "Masterclass" training sessions. These sessions focused on teaching a variety of makeup styles, including royal, classic, and evening looks, sharing her expertise with a wider audience.

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