



Bibi Alabduhmohsen

Kuwaiti Fashion Blogger & Influencer

Kuwaiti - Kuwait

[Read More](#)

Who is Bibi Alabdulmohsen

Bibi Alabdulmohsen is a leading Kuwaiti fashion blogger and influencer, recognized as one of the first personalities to achieve widespread fame on social media in the Gulf. Born in Kuwait on June 6, 1985 (approx.), she is the daughter of renowned Kuwaiti media figure Nawal Al-Derweesh. Raised in an environment that valued education and creativity, Bibi moved to the United States after high school to pursue higher education. She earned a bachelor's degree in Advertising and Public Relations, followed by a master's degree in Business Administration. This strong academic background shaped her professional approach to social media and the advertising opportunities that soon followed. Bibi began her journey to fame with a simple personal blog, sharing her passion for fashion and style. Her genuine and friendly personality quickly built a loyal following from the start. Her reach expanded with Instagram, where she was among the first Kuwaiti women to create daily lifestyle content, blending elegance with humor. Her posts stood out for their high-quality visuals and striking aesthetics, attracting the attention of luxury fashion brands. Despite her fame, Bibi is known for her humility; she describes herself as an introvert who enjoys a quiet life, a trait her followers appreciate in her authentic style and positive spirit.

Achievements of Bibi Alabdulmohsen

Bibi Alabdulmohsen has achieved a series of milestones that have solidified her status as a pioneer of digital content in the Gulf. Her Instagram following has surpassed 3 million, making her a sought-after partner for global brands. She has fronted numerous campaigns in fashion, beauty, and tourism, and became a digital ambassador for the Saudi Tourism Authority, creating content that showcased the beauty of Saudi Arabia and captured widespread attention. In 2019, she was named among the most influential social media personalities in Kuwait. Bibi also appeared on the talk show ABtalks with Anas Bukhash, where she shared her story and authentic self, earning praise for her depth and transparency. Beyond her influencer role, Bibi ventured into television presenting, hosting a youth entertainment show on Kuwait TV in 2024 titled "Play with Bibi," which highlighted her dynamic engagement with participants and audiences and showcased her strong live communication skills. Bibi has also faced public personal challenges, including rumors and losses; she has spoken candidly about a difficult moment when she "lost everything," yet managed to recover her passion with the support of her family and fans. She is also known for her commitment to charity work, participating in fundraising campaigns and social

initiatives, and using her influential voice for positive causes. Through her blend of professional success and resilience, Bibi Alabduhmohsen stands as a role model for ambitious, educated Gulf women who combine social impact with real achievement.

[Read More](#)