



Cedra Ammara (Cedra Beauty)

Beauty & Fashion Content Creator and Influencer

2002-09-09 - Syrian - United Arab Emirates

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Who is Cedra Ammara (Cedra Beauty)

Cedra Ammara, known as "Cedra Beauty," is a Syrian-Swedish content creator and influencer, born in Aleppo, Syria, on September 9, 2002. She has emerged as one of the leading young figures in the Arab world in beauty, fashion, and lifestyle. Cedra began her journey on YouTube in February 2015, initially focusing on nail art before expanding into full makeup tutorials, challenges, and personal vlogs. Coming from a family renowned for their social media presence—her sisters Narin (Narin Beauty) and Sherin, and her brothers Jalal and Shiro are all well-known creators—Cedra often collaborates with them on content. After leaving Syria, she lived between Sweden and the UAE, and is now based in Dubai, which serves as the hub for her professional activities. Her content is known for its authenticity and high quality, sharing daily life moments, beauty product recommendations, and modern fashion styling tips, earning her a loyal and wide-reaching audience.

Achievements of Cedra Ammara (Cedra Beauty)

Cedra Ammara has built a powerful presence in digital content creation, establishing her successful personal brand "Cedra Beauty" across platforms like YouTube, Instagram, and TikTok. Her diverse content—blending beauty, fashion, and comedy—has attracted millions of followers and made her a sought-after ambassador for global and regional brands in the beauty and fashion sectors. As part of the "Beauty" family, one of the most influential families in the Arab region, Cedra and her siblings (Narin, Sherin, Jalal, and Shiro) have achieved unique collective success in social media. She has been featured in numerous interviews and shows, including appearances on Al Aan TV and the "Kreator Talks" podcast, where she shared insights into her career and personal challenges, deepening her connection with her audience. In February 2026, Cedra Ammara made headlines after announcing her engagement to Lebanese content creator Rami Hamdan in Dubai—a widely covered event that reinforced her status as a prominent and closely followed public figure in the Arab world.

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