



Chef Nidal Albrihi

Celebrity Chef, TV Personality & Author

Jordanian - Jordan

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Who is Chef Nidal Albrihi

Chef Nidal Albrihi is a prominent Jordanian chef and esteemed media personality, nicknamed "The Bulldozer" for his powerful skills and distinctive culinary style. His career began in the 1980s after graduating from a hotel management college with a specialization in food and beverage production. He honed his expertise working in five-star hotels and restaurants before moving into airline catering with the British company Alpha. There, he rose to the position of Production Manager, overseeing the preparation of up to 40,000 meals daily between the UK and Amman. Since 2011, Albrihi has become a beloved television figure in Jordan and the Arab world through Roya TV. He is famous for hosting the popular show "Roya's Kitchen" in its various formats, such as "Roya's Kitchen with Nabil" and "Roya's Kitchen with Fanteh," where he presents innovative recipes in a simple and direct manner. In addition to his television work, Chef Nidal is a cookbook author and an active content creator on social media platforms, sharing quick tips and diverse recipes, which has earned him a wide fan base. He also serves as a brand ambassador for numerous major food industry brands.

Achievements of Chef Nidal Albrihi

Chef Nidal Albrihi has maintained a strong and continuous media presence for over a decade as one of the most prominent culinary show hosts on Roya TV. His program, "Roya's Kitchen," has become a staple for viewers in Jordan and the region, watched by millions who appreciate his accessible and enjoyable approach to teaching the art of cooking. Prior to his television career, he held the significant position of Production Manager at Alpha, a British airline catering company. This major responsibility involved managing large-scale production operations and coordinating between several international airports, reflecting his extensive managerial and operational experience in the food sector on a global scale. Chef Nidal has successfully transformed his name into a trusted brand in the culinary world. He has authored his own cookbooks and has become a brand ambassador for major corporations, demonstrating his significant influence and credibility with the public in the food products industry.

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