



Dalal Al Doub

Kuwaiti Fashion & Beauty Blogger

Kuwaiti - Kuwait

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Who is Dalal Al Doub

Dalal Al Doub is a renowned Kuwaiti fashion and beauty blogger, widely known on social media as "Dalalid." Born in Kuwait in 1986, Dalal has been passionate about fashion and makeup since childhood. In 2012, she launched her own blog to share her experiences and tips on beauty and style. She chose the name "Dalalid" as her personal brand, blending her first name with her family name, Al Doub. Her blog quickly became a go-to destination for young women seeking advice on outfit coordination, color matching, and makeup techniques. Dalal is celebrated for her modest yet elegant style, appealing to the modern Gulf woman and establishing her as one of the leading hijabi fashion influencers in the Arab world. She is known for her sophisticated looks that seamlessly combine hijab fashion with contemporary trends, paying special attention to harmonious colors and distinctive accessories. Dalal also shares her daily life and advice on Instagram, where her photos and ideas have attracted a large following. By the mid-2010s, her Instagram followers surpassed one million. In 2013, she launched her YouTube channel to share makeup tutorials and beauty product reviews, further expanding her influence across the Gulf and the Arab region.

Achievements of Dalal Al Doub

Dalal Al Doub has achieved significant milestones in the beauty and fashion content industry. She is among the first Kuwaiti bloggers to gain widespread recognition across the Arab world, with her influence quickly expanding from Kuwait to the entire GCC and beyond. Thanks to her authentic engagement and relatable style, she was named "Best Arab Fashionista" in several local polls and became a prominent ambassador for women's and fashion initiatives. Leading global beauty brands have partnered with her for major campaigns and product launches in the region. Dalal's popularity has earned her invitations to international fashion weeks and high-profile events, where she has represented Gulf bloggers and served as a guest of honor at key fashion and beauty occasions. She has also launched her own ventures, including "Dalalid Beauty," her cosmetics brand, and co-founded the luxury fragrance line "Ambrette Perfumery." These entrepreneurial steps have added 'businesswoman' to her portfolio. Dalal is also known for her mission to empower women and boost self-confidence; she has stated in numerous interviews that her goal is to inspire women to design their own style and feel confident in their choices. Dalal Al Doub's journey from a simple blogger to a pioneering influencer serves as a powerful example of turning passion into a successful career.

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