



Dr. Mohammad Baydoun

Assistant Professor, Real Estate Entrepreneur & Content Creator

Lebanese - Kuwait

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Who is Dr. Mohammad Baydoun

Dr. Mohammad Baydoun is a multi-talented Lebanese national currently residing in Kuwait, who successfully bridges the gap between a distinguished academic and professional career in real estate and widespread fame as a social media content creator. Since January 2010, he has served as the CEO of Baydoun Real Estate, leading the company's development and consultancy operations. In parallel with his entrepreneurial ventures, Dr. Baydoun has been an Assistant Professor at the American University of the Middle East (AUM) in Kuwait since September 2019, where he shares his academic and practical expertise with students. Beyond his corporate and academic life, Dr. Baydoun has built a significant online presence under the brand "The Doctor of Relationships." On platforms like TikTok and Instagram, he creates unique comedic and social content inspired by marriage and relationships, often featuring his wife in his skits. His videos, including the popular series "A message from your future husband," have achieved viral success, establishing him as a prominent content creator who offers a humorous and relatable perspective on everyday life.

Achievements of Dr. Mohammad Baydoun

Dr. Mohammad Baydoun is a Fellow of the Higher Education Academy (FHEA) in the UK, a prestigious recognition awarded to professionals who demonstrate a commitment to teaching excellence and student learning in higher education. This fellowship underscores his dedication to his academic career as an Assistant Professor at the American University of the Middle East. In entrepreneurship, he has successfully founded and managed Baydoun Real Estate for over a decade, since 2010. The company's longevity and growth under his leadership in a competitive market is a significant achievement, reflecting his deep expertise in the real estate sector, which is built upon his advanced education and practical experience. In the digital space, Dr. Baydoun has built a successful personal brand as "The Doctor of Relationships," attracting a large following across multiple platforms. He has mastered the art of creating short-form, viral comedy content, establishing himself as an influential and recognizable figure in digital social entertainment in the Arab world.

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