



Dr Nadia Magdi

Pharmacist, Skincare Content Creator & Breast Cancer Survivor

1985 - Egyptian - Egypt

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Who is Dr Nadia Magdi

Dr. Nadia Magdi is an Egyptian pharmacist and breast cancer survivor who has dedicated her scientific expertise and passion for skincare to becoming an influential content creator. Prior to her illness, Dr. Magdi held marketing and management positions in major pharmacies and pharmaceutical companies in Egypt. In 2020, at the age of 35, she was diagnosed with stage 3 breast cancer, a pivotal moment that profoundly reshaped her life and career path. The side effects of chemotherapy on her skin and hair drove her to delve deeper into the science of cosmetic formulations and active ingredients. Leveraging her background as a pharmacist, she began documenting her journey and sharing simplified, science-based skincare advice across social media platforms. Her content quickly gained a large following for its focus on safe and effective products, particularly for cancer patients and pregnant women, establishing her as a trusted source for her audience. Dr. Magdi uses her platforms, including Instagram and YouTube, not only for product reviews but also to spread awareness about the importance of early breast cancer detection and to offer psychological support to patients and survivors. Through her inspiring story, she has become a symbol of strength and hope, proving that life's greatest challenges can be transformed into opportunities to make a positive impact.

Achievements of Dr Nadia Magdi

Dr. Magdi has successfully built a strong and trusted presence on social media, offering specialized content that merges her pharmaceutical expertise with her personal experience. She has become a primary source of skincare information for thousands of followers, with a special focus on the needs of cancer patients. She has been featured on several prominent Egyptian television programs, including "8 El Sobh" on dmc and "El Setat Mayearafoosh Yekdebo" on CBC, to share her inspiring story of fighting cancer. These appearances have helped broadcast her message to a wider audience, emphasizing the importance of psychological support and early detection. Dedicating a significant portion of her content to breast cancer awareness, Dr. Magdi has transformed her difficult personal journey into an ongoing advocacy campaign. She regularly shares information on self-examinations and symptoms, encouraging women to prioritize their health and inspiring many to seek necessary medical check-ups.

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