



Dr. SAMAR BAQER

Kuwaiti Digital Marketing Expert

Kuwaiti - Kuwait

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Who is Dr. SAMAR BAQER

Dr. SAMAR BAQER is a Kuwaiti digital marketing expert who bridges academic excellence with hands-on industry experience. As an Assistant Professor of Marketing at Kuwait University, she empowers the next generation of marketers with cutting-edge knowledge. In parallel, she serves as a Strategic Marketing Consultant, guiding organizations in developing impactful marketing strategies and building strong brands. Dr. SAMAR is especially passionate about nurturing youth leadership skills, firmly believing that investing in people is the cornerstone of any successful marketing strategy. Throughout her career, Dr. SAMAR BAQER has become a symbol of excellence in marketing and personal development. She is the author of "It's Your Time to Shine," a bestselling book on Amazon Kindle that explores the foundations of personal branding and media readiness. This achievement has solidified her reputation as a thought leader and influential author in her field. Dr. SAMAR is also a Certified Trainer and High-Performance Coach, delivering training programs and workshops that foster creative thinking and marketing skills for entrepreneurs and professionals. Beyond writing and teaching, Dr. SAMAR BAQER is an inspiring speaker and a recognized media personality in marketing. She has been featured on prominent TV shows such as "Kuwait Today" and "Good Morning Kuwait," sharing insights on digital marketing strategies and emerging trends. As an active voice on social media, she regularly shares practical advice on entrepreneurship, marketing, and personal growth. Through her multifaceted efforts, Dr. SAMAR has become a role model and a testament to the power of combining academic expertise with real-world application to drive positive impact in the business community.

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