



Eisa Alhabib

Kuwaiti Content Creator, Filmmaker & Entrepreneur

1996 - Kuwaiti - United Arab Emirates

[Read More](#)

Who is Eisa Alhabib

Eisa Alhabib is a prominent Kuwaiti content creator, filmmaker, and entrepreneur based in the United Arab Emirates. He is renowned for his innovative 'edutainment' style, simplifying complex topics into engaging and educational content for social media. Alhabib famously left his pre-medical studies at Dalhousie University in Canada to pursue his passion for filmmaking and digital content creation. In early 2021, he launched his highly successful show "ishra7li" (Explain to Me), which highlights diverse and positive stories from the Arab world, amassing over a billion views across platforms. In addition to his content creation, Alhabib is the founder of Majarah Creative Marketing Services. His impactful work has led to collaborations with major governmental and international entities, including the World Government Summit, COP28, Expo 2020 Dubai, the 2022 Qatar World Cup, and Dubai's Roads and Transport Authority (RTA).

Achievements of Eisa Alhabib

In 2017, Eisa Alhabib gained international recognition by winning the prestigious JCS International Young Creatives Award at the International Emmy® Awards. He received the award for his short film "Domestic Cycle," which addressed the issue of domestic violence, showcasing his talent for impactful storytelling through film. The educational show "ishra7li," which he launched in early 2021, became a viral success across social media platforms. The program has garnered over one billion views by presenting engaging stories about the cultures, traditions, and lesser-known facts of the Arab world in a simplified and entertaining format. Alhabib was featured in the Forbes Middle East "30 Under 30" list for 2023, a recognition that celebrates the most influential young leaders and innovators in the region. This selection highlights his growing impact in the media, content creation, and entrepreneurial landscape.

[Read More](#)