



Emtiaz Aljeetawy

Chef and Media Personality

Jordanian - Jordan

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Who is Emtyaz Aljeetawy

Emtyaz Aljeetawy is a renowned Jordanian chef of Palestinian origin who has emerged as one of the most prominent culinary figures in the Arab world. She is celebrated for her unique approach of blending traditional Palestinian and Jordanian recipes with a modern, simplified presentation, inspiring many homemakers and young people to explore cooking. Her career began in 2015 on social media, where she shared her recipes and food photography on Facebook, quickly gaining a large following due to her clear instructions and high-quality content. A pivotal moment in her career came in 2017 when she began collaborating with a Gulf-based magazine, writing recipes and marking her entry into the media landscape. She then transitioned to radio, hosting a specialized cooking show between 2018 and 2019. Her television career took off in early 2020 with the launch of her popular cooking show, "Bahar w Nar" (Spices and Fire), on Amman TV, which became her signature daily program. Aljeetawy's warm, approachable personality has helped her build a substantial audience, and her popularity surged during the COVID-19 pandemic as her easy-to-follow and economical recipes became a go-to resource for many.

Achievements of Emtyaz Aljeetawy

Emtyaz Aljeetawy hosts the successful daily cooking show "Bahar w Nar" on Amman TV, which is considered one of Jordan's leading culinary programs. Through this platform, she has reached millions of viewers across the Arab world, presenting innovative and simplified recipes. On a personal level, Aljeetawy achieved an inspiring and widely publicized accomplishment by ranking first in the Kingdom of Jordan in the literary stream of the national high school examination (Tawjihi). This achievement was particularly remarkable as she accomplished it while being a mother of three, setting an admirable example of balancing family responsibilities with academic ambition.

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