



Esraa Hesham

TV Presenter and Content Creator

1997 - Egyptian - Egypt

[Read More](#)

Who is Esraa Hesham

Esraa Hesham is an Egyptian media personality and content creator who has successfully blended traditional media with digital entrepreneurship. She began her professional journey in digital marketing, working as a Social Media and Content Creator for The Brand Bureau from 2021 to 2022. She then moved to The Fashion Gate in 2022 as a Social Media Specialist, honing her expertise in digital content strategies for fashion and beauty brands. In November 2022, Hesham took a significant entrepreneurial step by founding her own fashion brand, 'ES SELECTION'. While developing her business, she continued to grow her presence as a content creator on platforms like Instagram and YouTube, focusing on fashion, beauty, and lifestyle topics. In a major career move in August 2023, she joined Al-Kahera Wal-Nas as a TV Presenter, effectively merging her passion for media with her ability to connect with audiences on both television and digital platforms.

Achievements of Esraa Hesham

Esraa Hesham joined Al-Kahera Wal-Nas, a prominent Egyptian television channel, as a TV Presenter. This marked a significant milestone in her career, transitioning from a digital content creator to a broadcast media personality, allowing her to engage with a broader audience. She launched her own fashion brand, 'ES SELECTION', in late 2022. This venture showcases her entrepreneurial spirit and deep interest in fashion, successfully translating her digital influence into a tangible business and leveraging her understanding of market trends and consumer preferences.

[Read More](#)