



Etedal Almeraj

Behavioral Consultant & Founder of Elevate Consultancy

Kuwaiti - Kuwait

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Who is Etedal Almeraj

Etedal Almeraj is a prominent Kuwaiti expert in behavioral consulting, etiquette, and international protocol. In January 2022, she founded Elevate Consultancy, a firm dedicated to behavioral development and providing training programs in etiquette and protocol for both individuals and corporations. Before embarking on her entrepreneurial journey, Etedal built a successful career in the oil sector spanning nearly a decade. She served as a Senior Contracts Engineer at the Kuwait Oil Company (KOC) from April 2012 to December 2021. This significant career transition highlights her passion for enhancing communication skills and fostering refined conduct in society. Etedal leverages multiple social media platforms to deliver educational and insightful content, sharing her expertise in a modern and accessible manner. Through her programs and online presence, she aims to instill the importance of refined behaviors in daily and professional interactions, equipping her audience with the tools to elevate their personal and social presence. She is a regular guest expert on Kuwaiti media outlets, establishing her as a trusted authority in the art of etiquette and professional conduct.

Achievements of Etedal Almeraj

Etedal Almeraj founded Elevate Consultancy in 2022, a specialized firm providing consulting and training in behavioral development, etiquette, and international protocol. She has successfully established the company as a key reference in its field. She frequently appears as a guest expert on prominent Kuwaiti television channels, including KTV and ATV. Her contributions to popular talk shows like "Layali Kuwait" solidify her status as a trusted and specialized voice in her domain. Etedal has been featured in major Kuwaiti newspapers such as Al-Anba and Al-Qabas. In these interviews, she discusses her career path and the importance of etiquette in modern life, significantly broadening the reach of her professional message. She executed a successful career transition from a specialized engineering role at the Kuwait Oil Company (KOC), one of the region's largest corporations, to establishing her own business based on her passion. This serves as an inspiring model for career development and entrepreneurship.

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