



Feras Alsaeed

Saudi Digital Marketing Expert

Saudi - Saudi Arabia

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Who is Feras Alsaeed

Feras Alsaeed is a Saudi consultant and expert in modern marketing and sales, with extensive experience in building growth strategies for companies. He has established and developed marketing and sales departments for major corporations and groups in the Kingdom, driving them to new levels of performance. Feras holds an international certification as a professional marketer, combining deep consumer insight with the ability to craft integrated marketing plans covering marketing, customer relationship management, and brand building. Throughout his career, Feras Alsaeed has overseen successful advertising campaigns that helped numerous companies break through sales growth barriers. His approach centers on adopting global best practices in digital marketing and leveraging analytics to maximize ROI. He is also dedicated to enhancing customer experience and after-sales service to foster long-term relationships between companies and their clients. Feras has served as a consultant to entrepreneurs and startups, guiding them in developing effective marketing strategies that expand their customer base and boost loyalty. Beyond his direct consulting work, Feras Alsaeed shares his expertise through educational content and podcasts. He launched a video series titled "Marketing Essentials" aimed at entrepreneurs and aspiring marketers, simplifying complex marketing concepts in a clear, accessible style. He is active on social media, offering advice and answering audience questions on improving marketing performance and reducing customer acquisition costs. This educational presence has made him a trusted resource for many in Saudi Arabia's marketing and sales sector.

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