



## Fouz Alfahad

Entrepreneur & Kuwaiti Media Personality

1990-05-10 - Kuwaiti - Kuwait

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## Who is Fouz Alfahad

Fouz Alfahad is a leading entrepreneur and Kuwaiti media personality, recognized as one of the most influential figures in the beauty and fashion industry across the Middle East. She began her career as a makeup artist and quickly rose to prominence through social media, showcasing her expertise in makeup artistry and fashion styling to a multi-million-strong audience. Over time, her presence evolved from content creator to prominent businesswoman and influential brand ambassador. Today, her content focuses on luxury lifestyle, strategic collaborations with prestigious global brands, and championing modern trends in elegance—solidifying her status as a driving force shaping the regional beauty market.

## Achievements of Fouz Alfahad

Fouz Alfahad's key achievements include successfully transforming her digital influence into thriving business ventures. Most notably, she launched her own cosmetics brand, "By Fouz," which has achieved widespread recognition and commercial success, demonstrating her ability to translate expertise into competitive market products. Beyond entrepreneurship, her portfolio includes being selected as a regional ambassador and campaign face for numerous global luxury brands, including major fashion houses and international beauty companies. She has also been repeatedly featured in specialized rankings, such as Forbes lists, as one of the most influential personalities in the Middle Eastern media and fashion industry—a testament to her professional and economic impact.

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