



Frah Ashour

Fashion Designer & Content Creator

1996-04-29 - Jordanian

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Who is Frah Ashour

Frah Ashour is a Jordanian fashion designer and content creator who has emerged as a leading influencer in the fashion scene in Jordan. Born on April 29, 1996, she began her career as a fashion stylist in 2018 and quickly built a prominent name through her Instagram platform, where she inspires over 700,000 followers with her style, beauty insights, and travel stories. Frah is the founder of two fashion brands: 'Abaya by Farah,' specializing in contemporary abayas, and 'Lace Atelier,' dedicated to bridal and evening gowns. Her designs reflect a passion for refined accessories and meticulous attention to detail, blending authenticity with modern flair. In addition to her fashion work, Frah has been featured in various media outlets, including an interview on the 'Sami Talks' podcast, where she shared her professional journey and personal experiences that shaped her path.

Achievements of Frah Ashour

- Founded two successful fashion brands: 'Abaya by Farah' and 'Lace Atelier'.
- Built a large Instagram following of over 700,000.
- Launched her career as a professional fashion stylist in 2018.
- Featured on influential shows and podcasts, including 'Sami Talks', to share her success story.
- Recognized as a leading fashion and lifestyle influencer in Jordan.

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