



Gamar Turkistane

Beauty & Lifestyle Content Creator

Saudi - Saudi Arabia

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Who is Gamar Turkistane

Gamar Turkistane is a prominent Saudi beauty and lifestyle content creator based in Jeddah. She has carved a unique niche for herself across social media platforms with content that blends authenticity and creativity. Gamar is particularly known for her signature 'Get Ready With Me' (GRWM) videos and her engaging application of the latest makeup trends, which resonates widely with her audience. Operating with an official media license (No. 875848), she approaches her work with a high degree of professionalism. Her content is characterized by a spontaneous and fun-loving personality, extending beyond beauty tips to share inspiring and entertaining aspects of her daily life and experiences. Her personal motto, "Whenever you look at the sky, remember me," offers a glimpse into her distinctive character. Through significant collaborations with major global brands, Gamar has established herself as one of the leading young influencers in her field in Saudi Arabia.

Achievements of Gamar Turkistane

Gamar Turkistane achieved a major career milestone through her collaboration with beauty retail giant Sephora. This partnership culminated in her face being featured on the brand's in-store screens across Saudi Arabia, an accomplishment she described as one of her biggest dreams coming true. In January 2025, Gamar was a notable guest at the exclusive launch event for Huda Beauty's "Ube Collection" in Dubai. During the event, she met personally with the brand's founder, Huda Kattan, underscoring her growing influence in the regional beauty industry. Recognizing her impact and unique content style, Snapchat named Gamar Turkistane one of its top content creators for 2025. The platform highlighted her for her trend-driven, authentic aesthetic and her signature 'Get Ready With Me' (GRWM) videos.

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