



## Georges Dib

Chef, Content Creator & Brand Founder

Lebanese - Lebanon

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## Who is Georges Dib

Georges Dib, widely known as "Dr. Food," is a Lebanese content creator and social media influencer. He began his career in 2015 by sharing videos on YouTube and other platforms, quickly gaining popularity for his distinctive and engaging restaurant and fast food reviews. Over time, Georges transitioned from food reviews to entrepreneurship, launching his own brand "Dr. Food." Under this label, he introduced a range of food products, most notably various types of chocolate and wafers, which he promoted extensively through his social media channels. He often appears in his videos alongside his wife, content creator Shorouq Shalwati (known as Shorouq Sunshine), sharing glimpses of their daily life, cooking challenges, and food reviews. The couple has two children, Hanna and Youssef. In 2024, Georges Dib faced major legal challenges after the Lebanese judiciary issued an indictment against him on charges related to drug manufacturing and smuggling, and allegedly using his company as a front for illegal activities. Dib has repeatedly denied these accusations, claiming they are part of a campaign to tarnish his reputation and business success, though he admitted to drug use. This case, along with widely publicized personal and family disputes, has significantly impacted his career and public image.

## Achievements of Georges Dib

Georges Dib founded his own food brand, "Dr. Food," successfully transforming his online persona into a consumer brand offering products like chocolate and wafers. Leveraging his popularity on platforms such as TikTok and Instagram, he introduced his products to the Lebanese market. "Dr. Food" became widely recognized as one of the leading food bloggers in Lebanon and the Arab world. Starting with restaurant reviews, he built a large and loyal following, earning the trust of his audience and paving the way for the successful launch of his own products.

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