



Ghada Helalovic

Comedy Content Creator & Social Media Influencer

Egyptian - United Arab Emirates

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Who is Ghada Helalovic

Ghada Helalovic, widely known by her online persona "Habbet Caramel" (A Piece of Caramel), is a prominent Egyptian comedy content creator and social media influencer currently based in the United-Arab Emirates. She has gained significant popularity through her short-form videos and comedic sketches on platforms like TikTok and Instagram, where she presents content primarily focused on social situations and marital life in a humorous and satirical manner. Ghada is distinguished by her unique style of portraying everyday life scenarios, often featuring her husband in her videos, which adds a relatable and endearing dimension to her content. Through her "Habbet Caramel" character, she has successfully built a strong personal brand that attracts a large audience from across the Arab world. Her content explores the dynamics between couples, friendships, and the daily challenges faced by Arab women, always with a touch of fun and constructive critique.

Achievements of Ghada Helalovic

Ghada Helalovic has successfully established herself as one of the leading female comedy content creators in the Arab world. Through her beloved character "Habbet Caramel," she has built a massive fan base across social media platforms, where her videos garner millions of views and interactions. Ghada has effectively translated her digital presence into successful commercial partnerships, collaborating with numerous prominent brands in the region. Her ability to seamlessly integrate advertisements into her comedy content is a key achievement, making her a sought-after personality for companies targeting family and youth demographics.

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