



Ghaith Marwan

Syrian Content Creator

Syrian - United Arab Emirates

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Who is Ghaith Marwan

Ghaith Marwan is a Syrian content creator and a prominent social media personality, especially on YouTube and Snapchat. Born on December 5, 1992, in Damascus, Syria, he later moved to the United Arab Emirates during the Syrian conflict in search of better opportunities. Ghaith began his YouTube journey around 2015, producing comedic and social vlogs. His energetic style and charismatic personality shine through in every video. Ghaith's diverse content includes youth challenges, pranks, and travel adventures, making him especially popular among Arab teens and young adults. He gained additional fame by collaborating with other regional influencers, such as Anas & Asala and Njoud, forming a close-knit group that frequently appears in his videos and creates a family-like atmosphere beloved by viewers. Ghaith's videos are known for their spontaneity and fast-paced editing, adding a playful touch. His signature phrase, "Ya Jamaat Al-Khair," has become widely imitated by his followers. Ghaith also shares personal aspects of his life, including his family relationships and the challenges he faced as an expatriate, fostering a strong bond and empathy with his audience.

Achievements of Ghaith Marwan

Ghaith Marwan has achieved significant milestones as a social influencer. His YouTube channel has surpassed 4 million subscribers and garnered over half a billion views—a remarkable feat for a young creator. This success led to direct partnerships with YouTube and the coveted Gold Creator Award. He has also built a massive following on Instagram and has become a brand ambassador for major youth-focused companies in sectors like beverages, energy drinks, and sportswear. Beyond the digital world, Ghaith launched a youth café in Dubai in 2019 called "Beit Al Aila" (The Family House), inspired by his daily interactions with followers. The café combines coffee, gaming, and a social media-friendly atmosphere, making it a unique and successful venture that reflects his generation's spirit. Ghaith leverages his influence for good, serving as an ambassador for campaigns supporting Syrian refugees. He has visited refugee camps, producing impactful content that raised awareness and encouraged donations. Ghaith was also a featured speaker at VidCon Abu Dhabi 2021, sharing his journey to inspire aspiring creators. His success is further highlighted by TV appearances on major Arab platforms, such as "Sahranin Maakom Belbait" on MBC during the pandemic, where he discussed his role in entertaining audiences during lockdown. In short, Ghaith Marwan has transformed from a Syrian

immigrant into one of the Arab world's leading digital entertainers, blending online stardom with real-world impact.

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