



Hadeel Al ali (Om sayf)

Syrian Content Creator & YouTuber

1996 - Syrian - Turkey

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Who is Hadeel Al ali (Om sayf)

Hadeel Al Ali, widely known by her online alias "Om Sayf," is a prominent Syrian content creator and YouTuber, recognized as one of the most famous female figures in the Arab world's content creation scene. Born in 1996, she currently resides in Turkey, where she launched her social media career. She initially gained fame through appearances in comedy videos with fellow YouTuber "Jefara Alali," and soon after established her own highly successful YouTube channel. Om Sayf offers diverse content that blends electronic gaming, particularly her skilled gameplay in PUBG Mobile, with vlogs sharing details of her daily life, challenges, and comedy sketches. Her videos often feature family and friends, most notably her sister, known as "Nano." In early 2021, she sparked widespread concern after announcing her retirement from YouTube in a brief video, leading to social media campaigns from worried followers. She later clarified in an interview with BBC that her decision was due to psychological pressure and personal issues, and she subsequently returned to her content creation activities.

Achievements of Hadeel Al ali (Om sayf)

Hadeel Al Ali "Om Sayf" achieved widespread fame as one of the most prominent Syrian female content creators on YouTube, attracting millions of followers and views with her authentic content that blends entertainment and gaming. She is considered one of the first Arab women to gain significant visibility in the gaming content sphere, particularly in PUBG Mobile. Beyond her digital success, Om Sayf has ventured into entrepreneurship by opening a private business in collaboration with her sister in Turkey. This venture reflects her ability to translate her online fame into a real-world investment, marking a significant step in her professional career. In 2021, her story became a focus of Arab and international media attention when she was featured on the BBC News Arabic program "Trending" to discuss the reasons for her temporary departure from YouTube. This media appearance on a prestigious international platform solidified her status as an influential personality of wide public interest.

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