



## Hala Abd Allah

Saudi Model & Fashion Influencer

Saudi - Saudi Arabia

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## Who is Hala Abd Allah

Hala Abd Allah, also known by her handle "Hala Hala," is a prominent Saudi model and fashion influencer with a massive following across the Gulf and Arab world. Renowned for her bold and innovative sense of style, Hala has become one of the leading faces in fashion on social media. Although born in Saudi Arabia, she is based in Dubai, where she launched her modeling career and began collaborating with global brands. Hala represents a modern image of the Gulf woman—open to international fashion trends while maintaining her unique identity. Her looks are known for their versatility, effortlessly blending elegant traditional abayas with high-end Western gowns at major events. Hala shares her daily life with her vast audience on Snapchat, taking them behind the scenes of shopping trips, photo shoots, and exclusive fashion events in style capitals. She also runs a YouTube channel featuring vlogs about travel, fashion, and personal moments, deepening her connection with followers who feel close to her despite her fast-paced lifestyle. In 2019, Hala was recognized as one of the most influential Arab personalities in fashion on Instagram. As a self-made entrepreneur, she launched her own youth accessories brand. While she sometimes faces criticism from conservatives for her daring choices, Hala handles it with confidence, emphasizing her respect for her culture and her commitment to authentic self-expression. Today, Hala Abd Allah stands as an icon for a new generation of Saudi women breaking boundaries in creative and artistic fields worldwide.

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