



Hamra Taştan (Hamraturkey)

Content Creator & Founder of Hamra Academy

Turkish - Turkey

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Who is Hamra Taştan (Hamraturkey)

Hamra Taştan (Hamraturkey) is a Turkish content creator, translator, and educator dedicated to building cultural bridges between the Arab and Turkish worlds. Her passion for the Arabic language began in childhood, leading her to specialize academically in Arabic Language and Literature. To immerse herself further, she lived in Jordan and Kuwait, engaging directly with Arab communities. Her content creation journey began unexpectedly in 2020 when she appeared as a guest on a friend's YouTube channel teaching Turkish. Following overwhelming interest, she launched her own channel, quickly gaining widespread popularity. Her content explores shared traditions, challenges stereotypes, teaches languages, and documents her travels across Arab countries such as Algeria, Libya, and Qatar. Hamra frequently travels between Turkey, Jordan, and Kuwait to produce diverse content that blends culture, travel, and education. In addition to content creation, she founded Hamra Academy to empower learners through language and cultural education.

Achievements of Hamra Taştan (Hamraturkey)

Hamra Taştan (Hamraturkey) has emerged as a leading figure in fostering Arab-Turkish cultural understanding, featured on prominent Arab TV channels such as Iraq's Alsumaria, Jordan's 'Donya Ya Donya', Alaraby 2, and Kuwait's 'Layali Al Kuwait'. Through these appearances, she promotes mutual understanding and highlights shared values. She founded Hamra Academy, an educational platform dedicated to empowering individuals through language and cultural learning, embodying her vision of transforming her passion into an institutional project. She also launched her own podcast, hosting diverse guests to discuss success and personal development, further expanding her cultural dialogue and influence. Hamra has produced successful documentary and travel video series across the Arab world, most notably 'Al-Rahhaltayn' in collaboration with Algerian content creator Noura Mehri, offering deep insights into Algerian culture. This series, along with her travel videos from Qatar, Libya, and Syria, has garnered wide engagement and presented a positive image of these countries to both Turkish and Arab audiences.

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