



Hanen Almekdad

Content Creator and Social Media Influencer

2002 - Syrian - United Arab Emirates

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Who is Hanen Almekdad

Hanen Kamal Almekdad, professionally known as Hanen, is a Syrian content creator and influencer who has emerged as a prominent figure on social media platforms. Born in Kuwait in 2002 to a Syrian family from the Daraa governorate, she is currently based in Dubai, United Arab Emirates. Hanen began her content creation journey at the age of 18, quickly gaining widespread popularity for her spontaneous and diverse content, which blends fashion, beauty, and comedy sketches with insights into her daily life and personal experiences. Active primarily on TikTok, YouTube, and Instagram, Hanen tailors her content for each platform. On Instagram, she focuses on fashion and professional photography, while her TikTok features short, comedic, and entertaining videos. Her YouTube channel is home to vlogs, challenges, and various lifestyle tips, including a video on her 15kg weight loss journey that garnered millions of views. Hanen manages all of her social media accounts independently, emphasizing her commitment to providing valuable and purposeful content that goes beyond simple entertainment.

Achievements of Hanen Almekdad

Hanen Almekdad has built a powerful multi-platform presence, successfully cultivating a large and engaged audience. She is known for a style that blends professionalism with authenticity, establishing her as a trusted voice for her followers in the fashion and beauty spheres. Hanen has been featured in several media programs and interviews. Notably, she was a guest on Abu Dhabi TV's "Yalla Social," where she discussed her career as a professional content creator. She also appeared on the "Hikmat Wehbi Podcast," speaking about her family origins, her social media journey, and her life in Dubai.

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