



Hasan Kreik

Lebanese Hairdresser & Content Creator

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Who is Hasan Kreik

Hasan Kreik is a Lebanese hairdresser and content creator renowned for his unique and creative approach to children's hairstyling, transforming haircuts into playful and joyful experiences. He owns and manages "Yoyo & Kreik" salon in Bourj Al Barajneh, Beirut—a popular destination for families thanks to its positive atmosphere. Hasan Kreik has gained significant recognition on social media platforms like TikTok, Instagram, and YouTube, where he shares spontaneous and entertaining videos of his daily work. His playful method of building trust with children to ease their fears has resonated widely, earning him fame beyond Lebanon. He frequently collaborates with families and other influencers, such as the "Zalzali" and "Maria & Katalia" families, expanding his audience. Beyond his profession, Hasan Kreik is known for his humanitarian initiatives, leveraging his influence to support charitable and awareness causes.

Achievements of Hasan Kreik

Hasan Kreik developed a distinctive approach to working with children, making him one of the most recognized children's hairdressers in the Arab world. He transformed the common fear of haircuts among kids into a positive and enjoyable experience, as showcased in his widely viewed videos. His success story has been highlighted by media outlets such as Lebanon's "An-Nahar" newspaper. On World Cancer Day, he launched a notable humanitarian initiative by shaving his head in solidarity with children battling cancer and visited the Children's Cancer Center of Lebanon to offer moral support. This gesture received widespread attention and strengthened his reputation as a socially conscious influencer. Hasan Kreik also built a successful brand through his "Yoyo & Kreik" salon, which has become a trusted destination for families across Lebanon, known for its excellent reputation and specialized services.

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