



Heba Bassam

Pharmacist and Content Creator

Syrian - United Arab Emirates

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Who is Heba Bassam

Heba Bassam is a Syrian pharmacist and influential content creator based in the United Arab Emirates. She skillfully blends her professional pharmaceutical expertise with her life as a mother to offer diverse content on Instagram, focusing on health awareness, motherhood, child-rearing, and aspects of her daily life. Her posts are characterized by a spontaneous and sincere style, as she shares personal experiences alongside scientific and practical advice for her followers. Through her platform, Heba addresses important social and health topics, correcting common misconceptions about medications and nutritional supplements. She also reviews products and services related to health, beauty, and family care, establishing herself as a trusted source for many mothers and health-conscious individuals in the region. She has successfully built a strong, interactive community, sharing daily challenges while providing support and inspiration from her unique perspective as both a mother and a pharmacist.

Achievements of Heba Bassam

Heba Bassam has successfully built an influential digital presence as a pharmacist and content creator in the UAE. She utilizes her platform to spread health awareness in a simplified and reliable manner, providing accurate pharmaceutical information about medications and healthcare, which has earned her the trust of a wide audience. Heba collaborates with various brands in the health, beauty, and children's products sectors, reflecting her influence in this niche. Her content heavily focuses on empowering mothers by sharing her real-life experiences and offering practical advice that merges her role as a mother with her expertise as a pharmacist.

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