



## Hiba Sharabaty

Syrian Digital Marketing Expert

Syrian - Saudi Arabia

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## Who is Hiba Sharabaty

Hiba Sharabaty is a Syrian business leader and digital marketing expert based in Saudi Arabia. She serves as CEO of MarkLift, a creative marketing agency operating in both the Saudi and Bahraini markets. Hiba brings extensive experience in developing modern marketing strategies and managing advertising campaigns across the Gulf region, helping companies and entrepreneurs strengthen their digital presence and build successful brands. Hiba began her career across various business sectors, gaining a multifaceted understanding of project management and marketing. Since shifting her focus to digital marketing, she has specialized in providing strategic consulting to Gulf companies on building digital identities and engaging target audiences. Through MarkLift, she has led creative teams to deliver innovative marketing content and boost customer engagement for the brands she works with. Her business has also expanded into areas like digital property management, reflecting her diverse expertise in the business world. Hiba Sharabaty is known for her ability to blend creative thinking with data-driven analysis to achieve measurable results. She is an active presence on social media, sharing marketing insights and inspiring success stories with entrepreneurs. Recognized as an influential businesswoman in her field, her Instagram account is followed by tens of thousands interested in marketing and entrepreneurship. With her strategic vision and passion for continuous growth, she has established herself as a leading figure in digital marketing and women's entrepreneurship in the region.

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