



Hossam Heikal

Entrepreneur and Advertising Agency Founder

Egyptian - Egypt

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Who is Hossam Heikal

Hossam Heikal is an Egyptian entrepreneur and speaker, best known as the Co-Founder and CEO of Fullstop, a creative and advertising agency he established in September 2013. Heikal focuses on empowering Arab youth through content that blends motivation with realism, addressing the challenges of entrepreneurship, marketing strategies, and self-development. He delivers his insights across multiple platforms, including his YouTube channel, which covers specialized business management and marketing topics in an accessible and practical manner. In addition to his role at Fullstop, Hossam Heikal has experience as a TV and radio host for the program "Afkar" on Al-Nahar TV Channel, where he showcased innovative ideas and youth projects. He leverages his digital platforms, such as Instagram and Facebook, to share concise tips and excerpts from his professional experiences, aiming to inspire a new generation of entrepreneurs in Egypt and the Arab world and help them transform their ideas into successful ventures.

Achievements of Hossam Heikal

Hossam Heikal founded Fullstop, a creative and advertising agency, in 2013. Under his leadership as CEO, the company has grown to serve a range of clients across various sectors, contributing to the development of successful brands in the Egyptian market. He has successfully built a strong personal brand as an expert in entrepreneurship and marketing, delivering educational and motivational content through his social media platforms and YouTube channel. Through his content, he has reached a broad audience of ambitious youth in the Arab world, providing them with practical and actionable advice. Heikal hosted "Afkar," a television program on Al-Nahar TV Channel, which aimed to highlight innovative projects and new ideas from young people. This provided him with a broader platform for influence and inspiration.

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