



## Husen Fayad

Chef & Culinary Content Creator

Lebanese - Lebanon

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## Who is Husen Fayad

Husen Fayad is a Lebanese chef and leading culinary content creator from southern Lebanon. He rose to prominence on social media by presenting traditional Lebanese dishes with a modern twist and artistic flair. Before his content creation career, he gained hands-on experience managing his family's renowned restaurant, 'Arsh Al Molouk,' in southern Lebanon. Driven by a passion for culinary excellence, he moved to France to study at the prestigious Le Cordon Bleu in Paris, earning a professional diploma in culinary arts. Fayad's goal is to blend refined French techniques with authentic Lebanese flavors, a vision reflected in his digital content that attracts millions of viewers. He is known for transforming every dish into a work of art while keeping his explanations simple and accessible, making his recipes beloved and easy to follow.

## Achievements of Husen Fayad

Husen Fayad achieved a major milestone in the Middle East and North Africa by winning the Gold Award for 'Food Creator of the Year' at the TikTok Awards MENA ceremony held in Dubai on January 8, 2026. This recognition highlights his innovative content and significant impact in the digital culinary space. Fayad has played a key role in promoting Lebanese cuisine globally, presenting heritage dishes with artistry and precision. His videos, such as 'Grape Leaf Tower,' have garnered millions of views and inspired many to appreciate and explore the richness of authentic Lebanese food. He is also involved in developing the menu at his family's restaurant, 'Arsh Al Molouk,' offering a dining experience that fuses tradition with innovation.

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