



## Ibrahim Al-Bahrawy

Digital Marketing Expert

Egyptian - Saudi Arabia

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## Who is Ibrahim Al-Bahrawy

Ibrahim Al-Bahrawy is a pioneering Egyptian digital marketing expert, trainer, and consultant with over 20 years of experience in the field. He co-founded 'Marketing Experts' in Saudi Arabia and launched several educational and media initiatives, including the Digital Marketing Bootcamp and 'Marketers Gatherings' in Egypt and Saudi Arabia, as well as founding 'Souq Al Arab,' an e-commerce platform. Ibrahim has contributed to numerous business and consulting projects across the Arab world, reflecting his extensive expertise and results-driven approach to transforming marketing ideas into tangible outcomes. Driven by a strong belief in the power of knowledge to achieve success, Ibrahim is dedicated to promoting digital marketing culture and building a thriving digital community. He founded and managed the 'Digital Marketing Academy,' where he has trained thousands of young Arabs in digital marketing and e-commerce, helping them advance their professional skills. He holds certified training credentials from leading institutions, including the Creators Center in collaboration with King Abdulaziz University and the Jeddah Chamber of Commerce. Ibrahim's training and consulting programs focus on bridging theory with hands-on practice, empowering marketers to achieve their business goals effectively.

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