



Jessica Kamel

Content Creator & Recipe Developer

Lebanese - Lebanon

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Who is Jessica Kamel

Jessica Kamel is a Lebanese content creator and recipe developer, the creative force behind the platform "Jessica Cooks." Growing up in a family where food was an integral part of life, she was deeply influenced by cooking shows, which inspired her to transform simple ingredients into special dishes. Driven by this passion, Jessica founded her platform to share easy, simple, and accessible recipes, believing that cooking should be a therapeutic and enjoyable experience rather than a chore. Jessica delivers her content through her official website and social media channels, including Instagram and TikTok, where she features high-quality video recipes. Her content specializes in Lebanese and Middle Eastern cuisine, alongside popular international dishes presented with a modern and simplified approach. She focuses on making cooking approachable for a wide audience, encouraging her followers to enjoy the creative process in the kitchen.

Achievements of Jessica Kamel

Jessica has successfully built a trusted digital food brand under the name "Jessica Cooks." Through her website and social media platforms, she has cultivated a substantial audience that engages with her easy-to-follow and practical recipes, establishing her as a go-to source for culinary inspiration. Jessica Kamel has established successful commercial partnerships with well-known brands in the food industry. She has collaborated with companies such as California Garden to promote their products through innovative recipes, demonstrating brands' confidence in her quality content and influence on her followers' purchasing decisions.

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