



Jouhina Marlini

Content Creator & Social Media Influencer

1997 - Syrian - United Arab Emirates

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Who is Jouhina Marlini

Jouhina Marlini, also known as "Jojo," is a Syrian content creator and social media influencer currently based in the United Arab Emirates. She has established a significant presence in the digital media landscape through her diverse content, which spans fashion, beauty, challenges, and lifestyle vlogs, shared across her YouTube, Instagram, and TikTok channels. Marlini is widely recognized for her close and frequent collaborations with her sister, fellow content creator Caroline Marlini. Together, they create popular joint content, appearing in numerous challenges and entertaining videos. They have been featured on shows like "Hekawi Tabkha" on the Mazaj channel, participating in cooking and entertainment segments. In a recent podcast appearance, Jouhina opened up about personal aspects of her life, including overcoming family challenges at the start of her social media career, adding a layer of depth to her public persona and highlighting her determination to succeed.

Achievements of Jouhina Marlini

Jouhina Marlini has successfully built a strong presence on social media platforms by creating entertaining content featuring challenges, pranks, and fashion and beauty videos. Her content strategy heavily involves collaboration with her sister, Caroline, and they have appeared together on digital shows like "Hekawi Tabkha" on the Mazaj channel, expanding their joint audience reach. Marlini partners with global brands for marketing campaigns. Notable collaborations include participating in a room design contest sponsored by the popular video game PUBG Mobile and integrating brands like SHEIN into her content. She has also diversified her content portfolio by launching a second YouTube channel, "Jojoplay," dedicated to gaming.

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