



Kareman Sa'oud

Content Creator and Social Media Influencer

Jordanian - Jordan

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Who is Kareman Sa'oud

Kareman Sa'oud is a Jordanian content creator and social media influencer who has gained prominence through her comedic and socially-focused video content. She began her social media career around 2017, initially focusing on Snapchat before expanding her presence to include TikTok and Instagram, where she shares a variety of content that reflects aspects of her daily life with a humorous touch. Sa'oud is known for her ability to transform ordinary life situations into amusing sketches that resonate with a wide audience. She frequently collaborates with her husband, Saddam Al-Attawi, who is also a content creator. Together, they form a successful duo, producing content that explores marital relationships and social challenges in a satirical, comedic format. This collaboration has added a new dimension to her work and significantly contributed to her popularity in Jordan and across the Arab world. Through her platforms, Kareman also showcases partnerships with various brands in sectors such as fashion, cosmetics, and consumer products, reflecting the confidence companies have in her ability to reach and influence a broad follower base.

Achievements of Kareman Sa'oud

Kareman Sa'oud has successfully built a strong presence on social media platforms, establishing herself as an influential figure in Jordan. Her success is centered on her ability to produce simple, relatable comedic content that touches upon people's daily lives, which has earned her a substantial fanbase. She has formed a successful duo with her husband, Saddam Al-Attawi, a collaboration that has resulted in joint videos garnering millions of views. This partnership has helped solidify their status as one of the most prominent comedy duos on the region's digital scene.

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