



## Kasem Hato (Ibn Hattuta)

Travel Content Creator

1994-10-30 - Jordanian - Jordan

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## Who is Kasem Hato (Ibn Hattuta)

Kasem Hato, known as "Ibn Hattuta," is a Jordanian travel content creator of Palestinian descent, renowned for his distinctive approach to documenting journeys around the globe. Born on October 30, 1994, his passion for exploration and adventure began at an early age. Despite his academic excellence and graduating first in his class in Computer Science from the German Jordanian University, Kasem chose to leave a conventional career path to dedicate his life to travel and content creation. He launched the "Ibn Hattuta" blog to share his experiences and tips on budget travel, aiming to fill the gap in Arabic content in this field. In 2016, he started his YouTube channel "Ibn Hattuta Travels," turning his passion into a profession. Through his channel, he delivers rich content focused on exploring world cultures, tasting local cuisines, and seeking adventures in unconventional destinations, with the goal of breaking stereotypes perpetuated by mainstream media. Kasem has visited over 100 countries and aspires to document a journey in every nation. In addition to his channel, he founded the "Musafiroon Bila Hudood" (Travelers Without Borders) community on Facebook, an interactive platform for Arab travelers to exchange experiences and stories.

## Achievements of Kasem Hato (Ibn Hattuta)

Named to Forbes Middle East's prestigious "30 Under 30" list for 2024 in recognition of his significant impact on travel and content creation in the region. Reached the semifinals of "Sadeem," one of the Arab world's largest digital content creator competitions, expanding his audience and spotlighting the quality of his work. Awarded "Best Travel Content Creator in the Arab World" for 2022, reflecting both public and critical acclaim for his inspiring and distinguished Arabic travel content. Founded the "Musafiroon Bila Hudood" Facebook group, which has grown into one of the largest Arabic travel communities with around 300,000 members sharing stories, tips, and experiences—a vibrant platform for travel enthusiasts. Featured as a speaker at TEDxAmman, where he shared his inspiring journey and how he transformed his passion into an influential career, encouraging youth to pursue their dreams.

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