



Khaled ElAhmad

Social Media Strategy Expert

Jordanian - Jordan

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Who is Khaled ElAhmad

Khaled ElAhmad is recognized as one of the leading Social Media Strategy Experts and Personal Branding authorities in Jordan and the Arab world, earning a distinguished reputation through an accomplished career and significant digital influence. He holds a Master's degree in Management from Faulkner University (USA), equipping him to blend modern management principles with digital transformation strategies. Khaled has held prominent leadership roles, including Chief Digital Officer at the Prime Ministry of Jordan and Head of Social Media at Zain Jordan, giving him exceptional expertise in managing digital identities for both organizations and individuals. Khaled ElAhmad's vision centers on empowering professionals to build impactful and credible digital presence, especially on LinkedIn, where he is regarded as the region's top reference for personal branding and career development. He is the founder of Mehan.ai, an innovative platform leveraging AI to enhance CVs and boost employment opportunities. As an accomplished author and TEDx speaker, Khaled shares actionable insights on transforming digital presence into real professional and investment opportunities. His approach is defined by practical precision and a forward-looking perspective on social networks, making him a trusted advisor to major corporations and public figures. With a strong presence and continuous engagement, Khaled ElAhmad is a leading voice in promoting digital citizenship and purposeful content. His educational content attracts a wide audience of professionals and ambitious job seekers, offering clear strategies for building professional networks, mastering social media algorithms, and excelling at self-marketing. Khaled combines deep management expertise, technological innovation, and the ability to inspire youth to achieve their career ambitions—solidifying his role as a strategic expert and influential digital leader trusted by the Arab professional community.

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