



## Khaled Sabbagh

E-commerce Expert and Entrepreneur

Jordanian - Jordan

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## Who is Khaled Sabbagh

Khaled Sabbagh is a Jordanian entrepreneur, engineer, and the CEO of "Sabbagh Group" and founder of the "Course Arabia" platform. He began his entrepreneurial journey in 2014 while studying Mechatronics Engineering at university, launching his first online business to sell products. After graduating, he moved to Guangzhou, China, where he studied the Chinese language and established a logistics and shipping office to facilitate trade operations for merchants between China and Arab markets. Sabbagh possesses extensive experience operating in both Jordan and China, giving him a deep understanding of global markets. He is fluent in three languages: Arabic, Chinese, and English. Through his company, "Sabbagh Hub," headquartered at the King Hussein Business Park in Amman, he provides consulting and training in digital marketing and e-commerce. His mission is to enrich Arabic content in the field of entrepreneurship and empower young people to launch their own businesses, aiming to contribute to economic growth and reduce unemployment in the region.

## Achievements of Khaled Sabbagh

Eng. Khaled Sabbagh launched "Course Arabia," an educational platform aimed at empowering Arabic speakers with modern technology skills. The platform offers free and paid courses in Arabic on topics such as programming, cybersecurity, and e-commerce, with the goal of making high-quality tech education accessible to all. Sabbagh has successfully trained over 1,000 students worldwide through his live and online courses in digital marketing and entrepreneurship. He is a Certified Trainer and a fellow of the Arab Trainers Union, reflecting his expertise and standing in the professional training community. Early in his career, Sabbagh achieved significant success in e-commerce, selling over 20,000 orders within the first year of his initial online venture. This accomplishment laid the groundwork for his subsequent growth and expansion into regional markets, particularly in Jordan and Saudi Arabia.

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