



Khaled Salman

Digital Marketing Expert

Kuwait

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Who is Khaled Salman

Khaled Salman is a digital marketing expert with over 17 years of experience. Since launching his career in 2007, he has built extensive expertise in business development, graphic design, and campaign management across more than 20 industries, including education, healthcare, hospitality, finance, and retail. Renowned for his innovative social media campaigns, Khaled has led award-winning projects recognized at events such as the Forex Traders Summit 2024 and Gulf Business Forum 2020. Khaled Salman delivers end-to-end marketing solutions, specializing in ad management across major platforms like Facebook, Instagram, Snapchat, TikTok, and LinkedIn. He leverages data-driven strategies to target audiences and maximize ROI through performance analysis and optimization. His strengths include crafting compelling creative content and launching advanced digital marketing strategies.

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