



Kholoud Alzahr

Kuwaiti Fashion Influencer

1988-12-18 - Kuwaiti - Kuwait

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Who is Kholoud Alzahr

Kholoud Alzahr, widely known as "Dr. Kholoud," is a Kuwaiti medical doctor and one of the most prominent social media influencers in the Gulf and Middle East. Born on December 18, 1988, Kholoud built a massive digital following on Snapchat and Instagram, transitioning from a career in medicine to become a household name in the digital world. She is celebrated for her candid approach to sharing her daily life, passion for fashion, beauty, and luxury travel. Married to Jordanian model Amin Ghobashi, the couple is recognized as a leading media duo, frequently featuring their four children—including their famous triplets—in her engaging content.

Achievements of Kholoud Alzahr

Kholoud Alzahr has leveraged her digital fame into a series of successful business ventures. She is recognized as one of the highest-paid influencers in the Arab world, collaborating with top global luxury brands in fashion, jewelry, and cosmetics. She also launched her own signature fragrance line, which quickly gained popularity in the market. As a media pioneer, Kholoud was among the first to achieve record-breaking viewership on Snapchat in the region. Her accolades include winning the "Social Star" award at the global E! People's Choice Awards, cementing her status as one of the most powerful influencers in the Middle East.

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